










1. How many Spring For Music concerts did you attend?

		Response Percent	Response Count
1		70.2%	66
2		16.0%	15
3		5.3%	5
4		5.3%	5
5		2.1%	2
6		0.0%	0
7		1.1%	1
		answered question	94
		skipped question	3




2. If your answer is “1”, is there a reason why you did not attend others?

	Response Count
	63
answered question	63
skipped question	34

3. Did you purchase your tickets

		Response Percent	Response Count
by phone		5.3%	5
online through website		84.0%	79
in advance at Box office		10.6%	10
at the concert		0.0%	0
answered question			94
skipped question			3



4. Do you plan to attend Spring For Music concerts next season?

		Response Percent	Response Count
No		17.4%	16
At least one		64.1%	59
More than one		18.5%	17
answered question			92
skipped question			5




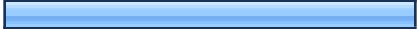





5. What were the determining factor(s) in your decision to attend?

	Very Important	Somewhat Important	Not Important	Rating Average	Response Count
Hearing a concert at Carnegie Hall	46.1% (41)	34.8% (31)	19.1% (17)	1.73	89
\$25 ticket price	73.4% (69)	21.3% (20)	5.3% (5)	1.32	94
Participating artists	61.8% (55)	32.6% (29)	5.6% (5)	1.44	89
Program and repertoire	74.5% (70)	22.3% (21)	3.2% (3)	1.29	94
answered question					96
skipped question					1

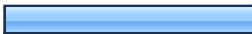






6. Was this the first concert you have ever attended at Carnegie Hall?

		Response Percent	Response Count
Yes		24.2%	23
No		75.8%	72
answered question			95
skipped question			2

7. Do you attend concerts other concerts? (check all that apply)

		Response Percent	Response Count
Carnegie Hall		72.5%	66
Lincoln Center		78.0%	71
New York Philharmonic		72.5%	66
Metropolitan Opera		61.5%	56
Fall For Dance		3.3%	3
Park Avenue Armory		18.7%	17
Le Poisson Rouge		20.9%	19
Broadway		48.4%	44
Other (please specify)		40.7%	37
		answered question	91
		skipped question	6

8. Which of the following are your primary sources of information about Spring For Music concerts? Check all that apply:

		Response Percent	Response Count
Newspaper		37.2%	35
Brochure from Spring For Music		19.1%	18
Radio		16.0%	15
Television		0.0%	0
Internet		61.7%	58
Printed Materials at Carnegie Hall		17.0%	16
Through Friends		17.0%	16
Calling Carnegie Hall		0.0%	0
Other (please specify)		13.8%	13
		answered question	94
		skipped question	3




9. What radio stations do you listen to? Check all that apply.

		Response Percent	Response Count
WNYC-FM 93.9 (NPR)		53.8%	43
WQXR-FM 105.9 (Classical)		68.8%	55
WOR-AM 710 (News/Talk)		1.3%	1
WCBS-AM 880 (News/Talk)		11.3%	9
Other (please specify)		38.8%	31
		answered question	80
		skipped question	17





10. Did you listen to any of the Spring For Music broadcasts on WQXR?

		Response Percent	Response Count
No		68.8%	66
One		21.9%	21
More than one		9.4%	9
		answered question	96
		skipped question	1

11. If so, how did you listen to the Spring For Music broadcasts?

		Response Percent	Response Count
live on Radio		61.3%	19
live streaming to computer		16.1%	5
delayed streaming to computer		22.6%	7
answered question			31
skipped question			66

12. Where do you do most of your RADIO listening?

		Response Percent	Response Count
Home		48.3%	43
In Transit		32.6%	29
Work		4.5%	4
Via the Internet		14.6%	13
answered question			89
skipped question			8


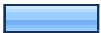



13. What time of day to you normally listen? Please check all that apply:

		Response Percent	Response Count
6am – 10am		50.0%	43
10am – 3pm		29.1%	25
3pm – 7pm		39.5%	34
7pm – midnight		45.3%	39
weekends		38.4%	33
answered question			86
skipped question			11




14. Which of the following do you read frequently? Check all that apply.

	In printed copy	Online	Response Count
New York Times	63.3% (50)	63.3% (50)	79
Wall Street Journal	31.6% (6)	84.2% (16)	19
Daily News	12.5% (1)	87.5% (7)	8
New York Post	33.3% (2)	66.7% (4)	6
Time Out New York	69.6% (16)	34.8% (8)	23
Village Voice	75.0% (3)	25.0% (1)	4
The New Yorker	85.4% (35)	24.4% (10)	41
New York Magazine	78.9% (15)	31.6% (6)	19
		Other (please specify)	15
answered question			84
skipped question			13



15. How many hours per week would you estimate you spend on-line using the internet?

		Response Percent	Response Count
None		0.0%	0
less than 2 hours		4.3%	4
2-5 hours		13.8%	13
5-10 hours		19.1%	18
10-20 hours		26.6%	25
more than 20 hours		36.2%	34
answered question			94
skipped question			3





16. How frequently do you make purchases over the internet?

		Response Percent	Response Count
Often		58.5%	55
Occasionally		40.4%	38
Never		1.1%	1
answered question			94
skipped question			3

17. Have you ever visited www.SpringForMusic.com?

		Response Percent	Response Count
Yes		35.1%	33
No		64.9%	61
answered question			94
skipped question			3



18. Do you participate with any of the following social media?

		Response Percent	Response Count
Facebook		96.6%	57
Twitter		20.3%	12
FourSquare		6.8%	4
Google+		16.9%	10
answered question			59
skipped question			38






19. What is your zip code?

	Response Count
	93
answered question	93
skipped question	4



20. Do you have children under 18 years of age living in your household?

		Response Percent	Response Count
Yes		15.1%	14
No		84.9%	79
answered question			93
skipped question			4



21. What is the highest level of schooling you have completed?

		Response Percent	Response Count
Some high school or less		0.0%	0
High school graduate		1.1%	1
Some college		10.5%	10
College graduate		20.0%	19
Some graduate school		7.4%	7
Graduate degree or advanced degree		61.1%	58
answered question			95
skipped question			2

22. Did you study music and/or perform in an ensemble during your student years?

		Response Percent	Response Count
Yes		67.4%	64
no		32.6%	31
		answered question	95
		skipped question	2

23. Gender:

		Response Percent	Response Count
Female		50.5%	47
Male		49.5%	46
		answered question	93
		skipped question	4

24. What is your age?

		Response Percent	Response Count
Over 64		19.8%	18
55-64		23.1%	21
45-54		23.1%	21
35-44		11.0%	10
25-34		18.7%	17
18-24		4.4%	4
Under 18		0.0%	0
answered question			91
skipped question			6

25. How would you identify your race / ethnicity?

		Response Percent	Response Count
African-American		1.1%	1
Asian / Pacific Islander		9.2%	8
Caucasian		83.9%	73
Hispanic		3.4%	3
Other (please specify)		2.3%	2
answered question			87
skipped question			10

26. Which of the following best describes your annual household income?

		Response Percent	Response Count
Under \$50,000		19.0%	16
\$50,000 to \$100,000		44.0%	37
\$100,001 to \$200,000		25.0%	21
\$200,001 and over		11.9%	10
answered question			84
skipped question			13

27. Please indicate the following about yourself:

		Response Percent	Response Count
Native of New York City		26.1%	18
Moved here in last five years		17.4%	12
Moved here more than five years ago		56.5%	39
answered question			69
skipped question			28

28. Your comments are helpful in planning Spring For Music activities. Please take this opportunity to add any other comments:

	Response Count
	46
answered question	46
skipped question	51

Page 1, Q2. If your answer is "1", is there a reason why you did not attend others?

1	No particular reason.	Nov 7, 2011 12:30 PM
2	I was only in town for a limited time	Nov 5, 2011 3:03 PM
3	out of town	Nov 3, 2011 6:14 PM
4	Out-of-town travel.	Nov 2, 2011 10:13 AM
5	this was a Mother's Day present for my wife and mother.	Nov 1, 2011 12:52 PM
6	Timing	Nov 1, 2011 8:35 AM
7	Schedule and distance	Nov 1, 2011 5:53 AM
8	no more time	Nov 1, 2011 5:13 AM
9	Time limitations	Oct 31, 2011 1:29 PM
10	My selection was based on my interest in hearing the conductor Kent Nagano. In addition, the repertoire that he chose made an engrossing program.	Oct 31, 2011 11:45 AM
11	Live in Connecticut and attended this concert because it followed an event I attended in Weill Hall put on by the League of American Orchestras.	Oct 31, 2011 11:33 AM
12	probably dates not good for me or wasn't interested in orchestra or program	Oct 31, 2011 11:29 AM
13	I'm living in Montréal	Oct 31, 2011 11:26 AM
14	time other engagements	Oct 17, 2011 9:29 AM
15	Time	Oct 17, 2011 9:22 AM
16	I am from out of town.	Oct 17, 2011 4:55 AM
17	I live in Texas, and I visited New York City for the first time in May 2011.	Oct 16, 2011 6:34 PM
18	I wasn't going for "Spring For Music," I was just going to see one specific concert.	Oct 16, 2011 12:57 PM
19	Didn't know about them, but was particularly interested in the Bach interpretations	Oct 16, 2011 9:54 AM
20	As I don't live in New York city, it was not easy to go to Carnegie Hall.	Oct 16, 2011 7:06 AM
21	I live too far away.	Oct 16, 2011 5:27 AM
22	Wanted to see my hometown orchestra perform.	Oct 15, 2011 5:11 PM
23	Schedule did not permit.	Oct 15, 2011 2:39 PM
24	Lack of time	Oct 15, 2011 1:57 PM

Page 1, Q2. If your answer is "1", is there a reason why you did not attend others?

25	I was specifically interested in this one concert.	Oct 15, 2011 1:17 PM
26	No interest	Oct 15, 2011 7:44 AM
27	Didn't know about the others.	Oct 15, 2011 4:31 AM
28	My travel kept me out of town.	Oct 15, 2011 3:19 AM
29	i did not know about it till later on.	Oct 14, 2011 10:32 PM
30	150 mile trip to NYC not something to look forward to unless its something special like your hometown orchestra. We are fortunate in the Capital District to have and abundance of music available all year long, especially chamber music, which takes the edge off the need to make an expensive trip.	Oct 14, 2011 9:19 PM
31	I came from out of town, was only in new york for a day.	Oct 14, 2011 8:06 PM
32	Time. I don't live in New York.	Oct 14, 2011 6:37 PM
33	only visiting nyc; live quite far away	Oct 14, 2011 5:34 PM
34	First time attending	Oct 14, 2011 5:09 PM
35	Didn't have the time.	Oct 14, 2011 4:24 PM
36	Time	Oct 14, 2011 12:43 PM
37	I had friends performing in the Dallas Symphony and it was a busy time. However, they all looked great.	Oct 14, 2011 12:36 PM
38	nothing else I'd like to see was scheduled when I was free to go	Oct 14, 2011 10:26 AM
39	Wanted to hear the Montreal Orchestra.	Oct 14, 2011 8:27 AM
40	Not local NY resident	Oct 14, 2011 7:54 AM
41	I live in Eugene, Oregon. I traveled to New York specifically to see the Oregon Symphony at Carnegie Hall. It was a venture of support for our symphony. Had I lived in New York, I would have undoubtedly attended more concerts. There were several I would have enjoyed seeing, and the price was very modest for such good music.	Oct 14, 2011 7:34 AM
42	I was in town only for a few days and had time only for one. I do wish I had stayed in NY longer.	Oct 14, 2011 7:14 AM
43	Out of Town	Oct 14, 2011 7:04 AM
44	No time.	Oct 14, 2011 6:58 AM
45	time needed	Oct 14, 2011 6:14 AM
46	Don't have unlimited time or money	Oct 14, 2011 5:55 AM

Page 1, Q2. If your answer is "1", is there a reason why you did not attend others?

47	Had other engagements	Oct 14, 2011 5:50 AM
48	money	Oct 14, 2011 5:47 AM
49	My schedule did not allow me to.	Oct 14, 2011 5:33 AM
50	person sitting next to me snored the whole concert, I eventually went to carnegie hall bar and listened to concert there with some wine.	Oct 14, 2011 4:53 AM
51	I could only afford one, and I picked the one that had the program I liked most.	Oct 14, 2011 4:52 AM
52	Did not have the space in my schedule.	Oct 14, 2011 4:45 AM
53	Once I learned of the series, none of the later shows piqued my interest.	Oct 14, 2011 4:44 AM
54	Budgetary	Oct 14, 2011 4:38 AM
55	Too busy	Oct 14, 2011 4:02 AM
56	... lack of time, only in New York for three days	Oct 14, 2011 4:00 AM
57	Time was the major factor.	Oct 14, 2011 3:54 AM
58	no time to see others	Oct 14, 2011 3:48 AM
59	I attended the OSM concert only	Oct 14, 2011 3:46 AM
60	Too busy	Oct 14, 2011 3:33 AM
61	travel	Oct 14, 2011 3:28 AM
62	Money	Oct 14, 2011 3:28 AM
63	visiting from out of town - tight schedule.	Oct 14, 2011 3:18 AM

Page 1, Q7. Do you attend concerts other concerts? (check all that apply)

1	Local events - usually chamber music, in Bergen County.	Nov 7, 2011 12:30 PM
2	Music Hall Cincinnati	Nov 5, 2011 3:03 PM
3	Koch Theater for the NY Ballet	Nov 2, 2011 11:54 AM
4	Barge Music	Oct 31, 2011 3:52 PM
5	Village Vanguard, the Stone, Roulette, Issue Project Room, Cornelia Street Cafe	Oct 31, 2011 1:29 PM
6	Symphony Space, Joe's Pub, Roulette, Alwan for the Arts	Oct 31, 2011 12:24 PM
7	opera, concerts in Europe	Oct 31, 2011 11:45 AM
8	92nd street Y, Jerome Robbins Theatre	Oct 31, 2011 11:33 AM
9	Stamford (CT) Symphony	Oct 31, 2011 11:33 AM
10	BAM	Oct 31, 2011 11:26 AM
11	I live in Toronto Canada - so mostly Canadian venues.	Oct 31, 2011 11:20 AM
12	NJ	Oct 22, 2011 2:59 PM
13	Proctors Theater (Schenectady, NY) Palace theater Albany, NY	Oct 18, 2011 4:22 PM
14	Bam	Oct 17, 2011 9:29 AM
15	Orchestral and chamber music performances in the Dallas/Fort Worth area	Oct 16, 2011 6:34 PM
16	various chamber music, 92nd St Y, etc.	Oct 16, 2011 9:54 AM
17	San Francisco Symphony, San Francisco Opera, San Francisco Ballet	Oct 16, 2011 7:06 AM
18	do not understand question	Oct 15, 2011 4:50 PM
19	NJPAC	Oct 15, 2011 2:39 PM
20	Philadelphia Orch and Chamber Music Society	Oct 15, 2011 7:44 AM
21	Caramoor	Oct 15, 2011 4:31 AM
22	About one hundred chamber music concerts per year in the Capital Distric and surrounding region.	Oct 14, 2011 9:19 PM
23	NYC Opera	Oct 14, 2011 6:37 PM
24	Barge Music, Ionia College	Oct 14, 2011 10:39 AM
25	out of town venues	Oct 14, 2011 8:27 AM
26	Miller Theatre	Oct 14, 2011 8:09 AM
27	Bargemusic	Oct 14, 2011 8:04 AM

Page 1, Q7. Do you attend concerts other concerts? (check all that apply)

28	Bargemusic, also follow Pink Martini to New York	Oct 14, 2011 7:34 AM
29	Chicago Symphony Orchestar	Oct 14, 2011 7:14 AM
30	Metropolitan Museum; JALC,	Oct 14, 2011 6:14 AM
31	The Stone, Greenwich House, Roulette	Oct 14, 2011 5:55 AM
32	Joyce. city Center	Oct 14, 2011 5:16 AM
33	HD Met Opera	Oct 14, 2011 4:56 AM
34	BAM	Oct 14, 2011 4:52 AM
35	where I live	Oct 14, 2011 4:00 AM
36	BAM, NJPAC, NYC Opera	Oct 14, 2011 3:57 AM
37	Brooklyn Academy of Music	Oct 14, 2011 3:54 AM

**Page 1, Q8. Which of the following are your primary sources of information about Spring For Music concerts?
Check all that apply:**

1	Alex Ross & The New Yorker	Nov 2, 2011 10:13 AM
2	email	Nov 1, 2011 5:04 PM
3	New York Times article on "spring for music".	Oct 31, 2011 11:45 AM
4	Twitter	Oct 31, 2011 11:34 AM
5	League of American Orchestras material	Oct 31, 2011 11:33 AM
6	promotional e-mails	Oct 31, 2011 11:29 AM
7	The New Yorker	Oct 16, 2011 12:57 PM
8	Can't recall	Oct 15, 2011 7:44 AM
9	League of american Orchestras	Oct 14, 2011 12:34 PM
10	emails from Carnegie Hall, The New Yorker magazine	Oct 14, 2011 8:27 AM
11	emails from Carnegie Hall	Oct 14, 2011 6:21 AM
12	Time Out	Oct 14, 2011 5:16 AM
13	BBC Music magazine	Oct 14, 2011 4:00 AM

Page 1, Q9. What radio stations do you listen to? Check all that apply.

1	Q2	Nov 7, 2011 12:30 PM
2	New York is not my city of residence	Nov 5, 2011 3:03 PM
3	internet radio (e.g., radiocrazy.ch)	Nov 1, 2011 5:04 PM
4	none	Oct 31, 2011 2:32 PM
5	none usually	Oct 31, 2011 1:29 PM
6	Sirius-XM Various Stations	Oct 31, 2011 12:24 PM
7	pop/dance stations in NJ & NY	Oct 31, 2011 11:34 AM
8	WSHU-FM in Connecticut	Oct 31, 2011 11:33 AM
9	CBC radio 1	Oct 31, 2011 11:20 AM
10	Wxpn 88.3(Newark) plj	Oct 22, 2011 2:59 PM
11	WAMC (Albany, NY)	Oct 18, 2011 4:22 PM
12	WRR Classical 101.1 FM (Dallas)	Oct 16, 2011 6:34 PM
13	WFMU-FM	Oct 16, 2011 12:57 PM
14	WNCW	Oct 15, 2011 5:11 PM
15	WRTI, WWFM; WQXR is too far away from Central NJ!	Oct 15, 2011 7:44 AM
16	WMHT	Oct 14, 2011 9:19 PM
17	WHRO 90.3	Oct 14, 2011 6:37 PM
18	kpbx-fm, Spokane, WA (also an employee)	Oct 14, 2011 5:34 PM
19	Z100	Oct 14, 2011 12:43 PM
20	Sirius -lots of different classical stations	Oct 14, 2011 12:34 PM
21	Guatemala	Oct 14, 2011 11:15 AM
22	1010 WINS	Oct 14, 2011 8:27 AM
23	All Eugene, Oregon Public Broadcasting stations (there are 3)	Oct 14, 2011 7:34 AM
24	WFMT	Oct 14, 2011 7:14 AM
25	WSHU-FM, 1010 WINS	Oct 14, 2011 7:04 AM
26	allclassical.org	Oct 14, 2011 6:18 AM
27	WBGO 88.3; WKCR	Oct 14, 2011 6:14 AM

Page 1, Q9. What radio stations do you listen to? Check all that apply.

28	I actually work for WNYC and WQXR.	Oct 14, 2011 5:51 AM
29	CBC Radio 2, BBC Radio 4, Antenne 2 (Portugal)	Oct 14, 2011 4:00 AM
30	103.5	Oct 14, 2011 3:46 AM
31	boston	Oct 14, 2011 3:18 AM

Page 1, Q14. Which of the following do you read frequently? Check all that apply.

1	Newsday	Nov 3, 2011 6:14 PM
2	Star ledger	Oct 22, 2011 2:59 PM
3	I do read most of these publication online, but only occasionally.	Oct 17, 2011 9:22 AM
4	Fort Worth Star-Telegram	Oct 16, 2011 6:34 PM
5	TapeOp Magazine, Showpaper	Oct 16, 2011 12:57 PM
6	City Arts (in printed copy)	Oct 16, 2011 9:54 AM
7	Daily Gazette (Schenectady)	Oct 14, 2011 9:19 PM
8	City Arts	Oct 14, 2011 6:37 PM
9	Economist, Opera News, NY Review of Books	Oct 14, 2011 10:26 AM
10	Oregonian, Eugene Register Guard	Oct 14, 2011 7:34 AM
11	NYRB	Oct 14, 2011 6:58 AM
12	Harpers, Newsweek, NYReview of Books, TLS, LRB	Oct 14, 2011 6:18 AM
13	The Irish Times	Oct 14, 2011 4:02 AM
14	BBC Music, Economist	Oct 14, 2011 4:00 AM
15	Food and wine	Oct 14, 2011 3:46 AM

Page 2, Q19. What is your zip code?

1	07670	Nov 7, 2011 12:31 PM
2	41059	Nov 5, 2011 3:04 PM
3	11733	Nov 3, 2011 6:15 PM
4	10022	Nov 2, 2011 11:55 AM
5	10301	Nov 2, 2011 10:14 AM
6	10019	Nov 1, 2011 5:05 PM
7	10025	Nov 1, 2011 12:53 PM
8	07450	Nov 1, 2011 5:54 AM
9	10573	Nov 1, 2011 5:15 AM
10	10040	Oct 31, 2011 3:53 PM
11	10977	Oct 31, 2011 2:32 PM
12	11238	Oct 31, 2011 1:30 PM
13	08016	Oct 31, 2011 12:25 PM
14	10065	Oct 31, 2011 12:25 PM
15	10009	Oct 31, 2011 11:45 AM
16	10019	Oct 31, 2011 11:37 AM
17	10025	Oct 31, 2011 11:35 AM
18	11105	Oct 31, 2011 11:34 AM
19	06880	Oct 31, 2011 11:34 AM
20	10022	Oct 31, 2011 11:30 AM
21	H5E 1Y2	Oct 31, 2011 11:28 AM
22	m6g1a1	Oct 31, 2011 11:21 AM
23	08831	Oct 22, 2011 3:01 PM
24	12309	Oct 18, 2011 4:23 PM
25	10011	Oct 17, 2011 7:25 PM
26	11211	Oct 17, 2011 9:30 AM
27	14222	Oct 17, 2011 4:56 AM

Page 2, Q19. What is your zip code?

28	76103	Oct 16, 2011 6:36 PM
29	11215	Oct 16, 2011 12:58 PM
30	10023	Oct 16, 2011 9:56 AM
31	10014	Oct 16, 2011 9:26 AM
32	28031	Oct 16, 2011 5:28 AM
33	30281	Oct 15, 2011 5:12 PM
34	10007	Oct 15, 2011 4:51 PM
35	08844	Oct 15, 2011 2:40 PM
36	11023	Oct 15, 2011 1:58 PM
37	97201	Oct 15, 2011 1:18 PM
38	08520	Oct 15, 2011 7:44 AM
39	10504	Oct 15, 2011 4:32 AM
40	14830	Oct 15, 2011 3:20 AM
41	11355	Oct 14, 2011 10:33 PM
42	12065	Oct 14, 2011 9:20 PM
43	35243	Oct 14, 2011 8:06 PM
44	11370	Oct 14, 2011 6:49 PM
45	23508	Oct 14, 2011 6:38 PM
46	99224	Oct 14, 2011 5:34 PM
47	10023	Oct 14, 2011 5:09 PM
48	12590	Oct 14, 2011 4:25 PM
49	10029	Oct 14, 2011 3:08 PM
50	10024	Oct 14, 2011 12:44 PM
51	10028	Oct 14, 2011 12:37 PM
52	10022	Oct 14, 2011 12:36 PM
53	00000	Oct 14, 2011 11:16 AM
54	07869	Oct 14, 2011 11:07 AM

Page 2, Q19. What is your zip code?

55	10040	Oct 14, 2011 10:40 AM
56	11225	Oct 14, 2011 10:26 AM
57	10019	Oct 14, 2011 9:15 AM
58	10803	Oct 14, 2011 8:27 AM
59	07626	Oct 14, 2011 8:10 AM
60	11217	Oct 14, 2011 8:05 AM
61	97266	Oct 14, 2011 7:54 AM
62	97403	Oct 14, 2011 7:35 AM
63	60201	Oct 14, 2011 7:14 AM
64	06854	Oct 14, 2011 7:04 AM
65	10128	Oct 14, 2011 6:59 AM
66	10017	Oct 14, 2011 6:49 AM
67	10027	Oct 14, 2011 6:22 AM
68	97201	Oct 14, 2011 6:19 AM
69	10570	Oct 14, 2011 6:18 AM
70	10038	Oct 14, 2011 6:14 AM
71	10012	Oct 14, 2011 5:55 AM
72	11215	Oct 14, 2011 5:53 AM
73	10029	Oct 14, 2011 5:50 AM
74	10027	Oct 14, 2011 5:47 AM
75	11218	Oct 14, 2011 5:33 AM
76	11598	Oct 14, 2011 5:17 AM
77	11217	Oct 14, 2011 4:57 AM
78	11209	Oct 14, 2011 4:54 AM
79	11217	Oct 14, 2011 4:53 AM
80	10033	Oct 14, 2011 4:46 AM
81	10075	Oct 14, 2011 4:45 AM

Page 2, Q19. What is your zip code?

82	10461	Oct 14, 2011 4:38 AM
83	11378	Oct 14, 2011 4:04 AM
84	don't have one	Oct 14, 2011 4:01 AM
85	07029	Oct 14, 2011 3:58 AM
86	10805	Oct 14, 2011 3:54 AM
87	10044	Oct 14, 2011 3:51 AM
88	11231	Oct 14, 2011 3:49 AM
89	11228	Oct 14, 2011 3:47 AM
90	10024	Oct 14, 2011 3:34 AM
91	21045	Oct 14, 2011 3:29 AM
92	11211	Oct 14, 2011 3:29 AM
93	48076	Oct 14, 2011 3:19 AM

Page 2, Q25. How would you identify your race / ethnicity?

1	Filipino	Oct 18, 2011 4:23 PM
2	Irish	Oct 14, 2011 4:04 AM

Page 3, Q28. Your comments are helpful in planning Spring For Music activities. Please take this opportunity to add any other comments:

1	Looking forward to seeing what you offer for the next season.	Nov 7, 2011 12:31 PM
2	loved the Dallas Symphony Orchestra concert	Nov 3, 2011 6:15 PM
3	I think it is an excellent idea. It is a thrilling experience for the orchestras and the \$25 price brings it into the range so many more music lovers can afford. It is a very good promotion for Carnegie Hall as well.	Nov 2, 2011 11:58 AM
4	It looks like your attempt to have people "vote" on programs for a future (2014) season is subject to rampant "electioneering." For example, it is easy to see that there is a strong campaign in Winnipeg to direct locals to your website to vote for the programs that their musicians have offered. http://www.winnipegfreepress.com/arts-and-life/entertainment/music/click-to-get-wso-to-carnegie-hall-132980688.html Frankly, the works on their programs don't sound very interesting to me. If you do select one of those programs, I do hope that you find some local tour promoter who will bring many residents of Winnipeg to New York to hear their orchestra -- I wouldn't want you to suffer from any empty hall. But clearly, you need to find a way to encourage people to make objective assessments of the programs themselves in a way that can't be swayed by such "ballot stuffing", particularly when locals are eager to see their orchestra sent to Carnegie Hall (whether it merits it or not.)	Nov 1, 2011 5:24 PM
5	More classical pieces as opposed to more contemporary work	Nov 1, 2011 8:39 AM
6	Add afternoon performances and extend between seasons. Why not summer? Add corporate sponsors to offset costs. Tie in Corp experimental signature program with performance subject matter. Use Patron room for sponsorship event.	Oct 31, 2011 4:03 PM
7	English composers, Delius, walton, elgar, finzi	Oct 31, 2011 2:33 PM
8	Great program and I hope to go every year. Thank you-	Oct 31, 2011 1:32 PM
9	I would like to be contacted on specials and offers from Carnegie Hall via e-mail versus phone calls which usually come in such busy time when I can not answer the phone missing out on opportunity. E-mail I could read and act upon, buy and give in convenient for me time. I am usually more generous when not under pressure to decide just that moment. Thank you.	Oct 31, 2011 12:29 PM
10	I am hoping that Spring for Music is not just for orchestras. I would love to see Carnegie diversify its World Music offerings.	Oct 31, 2011 12:25 PM
11	I found it wonderful to have the opportunity to discover less famous regional orchestras and was impressed by the quality of the performances.	Oct 31, 2011 11:38 AM
12	Adventurous programming is the biggest selling point for this festival and affordable pricing is a requirement for me if the program is entirely unfamiliar, which many in this series have been.	Oct 31, 2011 11:38 AM
13	the Montreal concert was surprsingly excellent. Not at all familiar w. orchestra. A different atmosphere: informal; many Canadians; a real love fest; met dignitary and learned about them....thank you!	Oct 31, 2011 11:32 AM

Page 3, Q28. Your comments are helpful in planning Spring For Music activities. Please take this opportunity to add any other comments:

14	I think this is a wonderful festival. Thank you.	Oct 31, 2011 11:21 AM
15	I thoroughly enjoyed the concert I attended in May 2011. My chorus was performing at Avery Fisher Hall on Sunday afternoon, but I had Saturday evening free, and had hoped to hear a New York Philharmonic concert. I quailed at the ticket prices, however, and the repertoire that weekend was not unusual enough to tempt me. But I was absolutely thrilled to learn I could hear a concert at Carnegie Hall for \$25! The combination of Shostakovich 6 and a very unusual work I had never heard before made for an enjoyable and thought-provoking evening. I cheered for the Toledo Symphony, making its triumphant Carnegie Hall debut (just as our own Fort Worth Symphony had done in 2008). Though it's unlikely I'll be able to return to New York in the near future, I do hope that you'll continue to program these unusual and reasonably priced concerts. I'm sure your local audiences will appreciate them as much as I did!	Oct 16, 2011 6:49 PM
16	The concert I went to (Toledo Symphony) was awesome!	Oct 16, 2011 12:58 PM
17	I'm looking forward to this Spring's concerts.	Oct 16, 2011 9:26 AM
18	I enjoyed the concerts every night by radio and finally decided to go to Carnegie Hall. It was a marvelous experience to listen music in the hall. Though I'm now living in Japan, if I have a chance to go to New York again, I would like to visit Carnegie Hall to listen music. Thank you.	Oct 16, 2011 7:14 AM
19	unusual programming was very exciting! more of that!	Oct 15, 2011 4:51 PM
20	Wonderful set of programs. The creativity of the content plus the artists makes the series very attractive.	Oct 15, 2011 3:21 AM
21	Organized bus trips would make it easier to decide to attend.	Oct 14, 2011 9:21 PM
22	Great concept, very fine artists, excellent idea!	Oct 14, 2011 5:35 PM
23	No comments.	Oct 14, 2011 4:25 PM
24	My boyfriend's family is from Albany, so we were excited to see the Albany Philharmonic perform! We were also excited about the \$25 tickets!	Oct 14, 2011 12:44 PM
25	Love it. Great idea, very well executed. Nice to sit in seats that are normally way over my price point! Thanks!	Oct 14, 2011 12:38 PM
26	Consider afternoon concerts in addition to evening ones.	Oct 14, 2011 10:42 AM
27	will look at your schedule when it is issued and decide then on attending	Oct 14, 2011 10:27 AM
28	I loved the Spring for Music concert series. I wrote that I will not attend the series this year, not because I don't want to but because I will be away at school. I study at Cornell University, but I studied as an exchange student in New York City last semester, which is why I was able to attend the concerts in person, which I really enjoyed. But this year, I am back in Ithaca, no car, and won't be able to come. Hopefully I'll have time to listen to them online. If I'm ever in New York City when Spring For Music is happening, I will definitely attend the concerts because it is an awesome program. P.S: One of the ticket sellers was	Oct 14, 2011 8:14 AM

Page 3, Q28. Your comments are helpful in planning Spring For Music activities. Please take this opportunity to add any other comments:

very nasty to me when I bought a ticket in person. As a student, I wanted to buy a \$10 ticket. I was buying a ticket for an upcoming Spring for Music concert right before a different Spring for Music concert, and the woman selling me the ticket was practically yelling at me that they were in a rush to get everyone seated before the concert. I realized it wasn't the best time to buy a ticket, but I can only buy those \$10 tickets in person, and after the concert the box-office would have been closed. I would love it if I could buy student tickets online or if it were just easier to buy them in person without mean help.

29	The price and available seating for these concerts are very appealing. And the repertory, especially many new and less played works, will make these concerts that I'll be very interested to attend in the future.	Oct 14, 2011 8:09 AM
30	SFM is a wonderful opportunity for out of town orchestras and their fans to perform in a splendiferous venue! We love our orchestra. We loved seeing them in Carnegie Hall. I would think, if all orchestras bring as many fans as the Oregon Symphony did, that the program is a nice boost to the City. Hopefully New York promotion agents also think so and give the program lots of support - both financially and in kind.	Oct 14, 2011 7:40 AM
31	This was an extremely interesting and I think important festival. Based on your programming I will come back next year with my wife and stay a few nights.	Oct 14, 2011 7:16 AM
32	I am planning on attending as many concerts as possible next spring. Thank your for creating this outsnding program! Judith Binney	Oct 14, 2011 6:50 AM
33	Continue to support high-caliber young artists and composers.	Oct 14, 2011 6:24 AM
34	Only found out about 2011 just before it started; needs earlier publicity so that I can work it into my schedule. Programming was excellent	Oct 14, 2011 6:15 AM
35	I love John Adams music and would like to hear it live more often!	Oct 14, 2011 4:58 AM
36	The Oregon Symphony's program was great! Keep the low ticket price and contemporary programming and I will be back.	Oct 14, 2011 4:53 AM
37	Keep SFM going! Series like this one are a shining light in the sometimes staid classical music world.	Oct 14, 2011 4:47 AM
38	Bring back Albany Symphony. Their conductor was brilliant!	Oct 14, 2011 4:45 AM
39	Keep it up!	Oct 14, 2011 4:05 AM
40	You might re-phrase your questions to make them more pertinent for those of us who live outside NYC.	Oct 14, 2011 4:03 AM
41	spring for music festival is a GREAT event. thank you!	Oct 14, 2011 3:58 AM
42	Keep the low ticket prices, and diversify the programs to include a mixture of established composers with contemporary music, including up-and-coming music.	Oct 14, 2011 3:55 AM
43	I received the information about the Montreal Symphonic Orchestra through	Oct 14, 2011 3:52 AM

Page 3, Q28. Your comments are helpful in planning Spring For Music activities. Please take this opportunity to add any other comments:

nyphil email Because the tickets were not expensive I took both my children-
aged 4 and 7 and they loved the concert! I loved it too. I think it was one of the
best concerts that I attended! Thank you !

44	Terrific. Keep on making music accessible.	Oct 14, 2011 3:34 AM
45	The Oregon Symphony rocked! I'm glad they'll be back in a few years. I will be there.	Oct 14, 2011 3:30 AM
46	I visit the city every May and will hopefully always be able to catch a performance. I am new to classical music.	Oct 14, 2011 3:20 AM