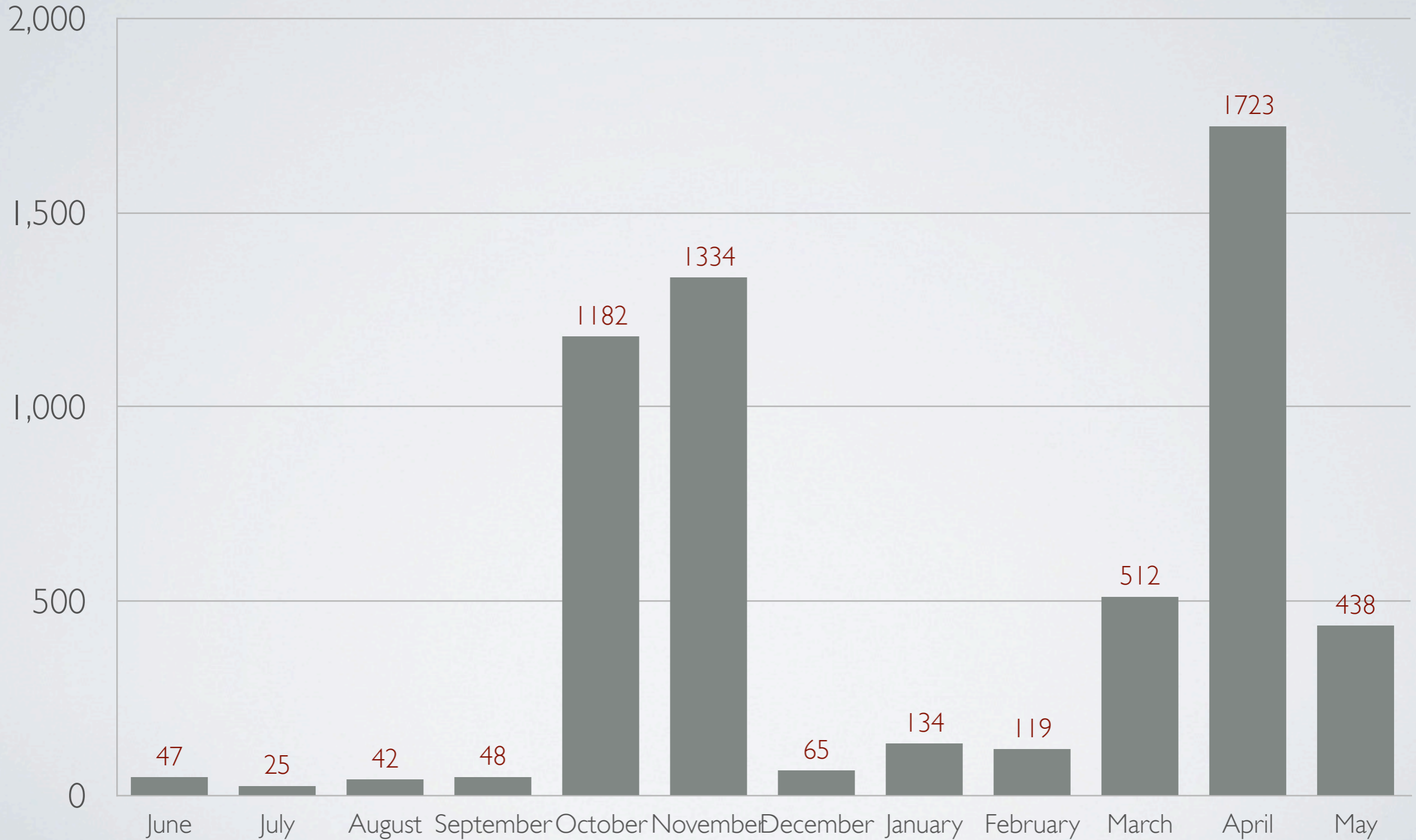
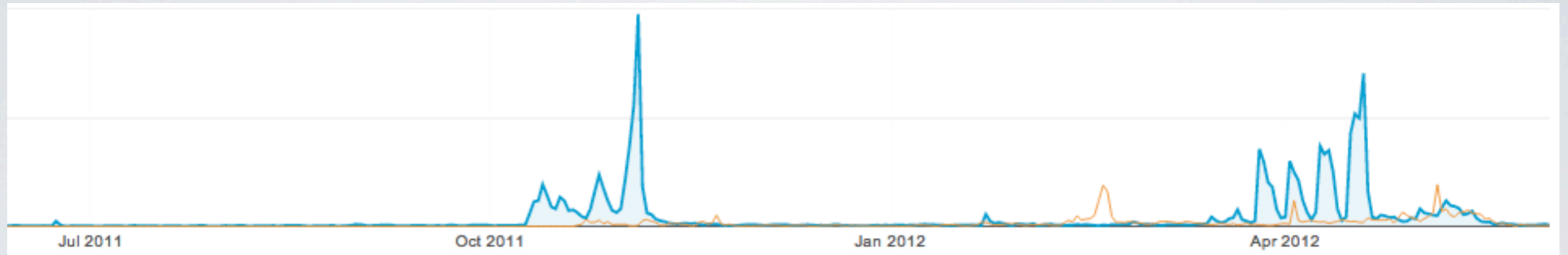


Website traffic change: +326%

■ **S4M website Visits (daily average)**

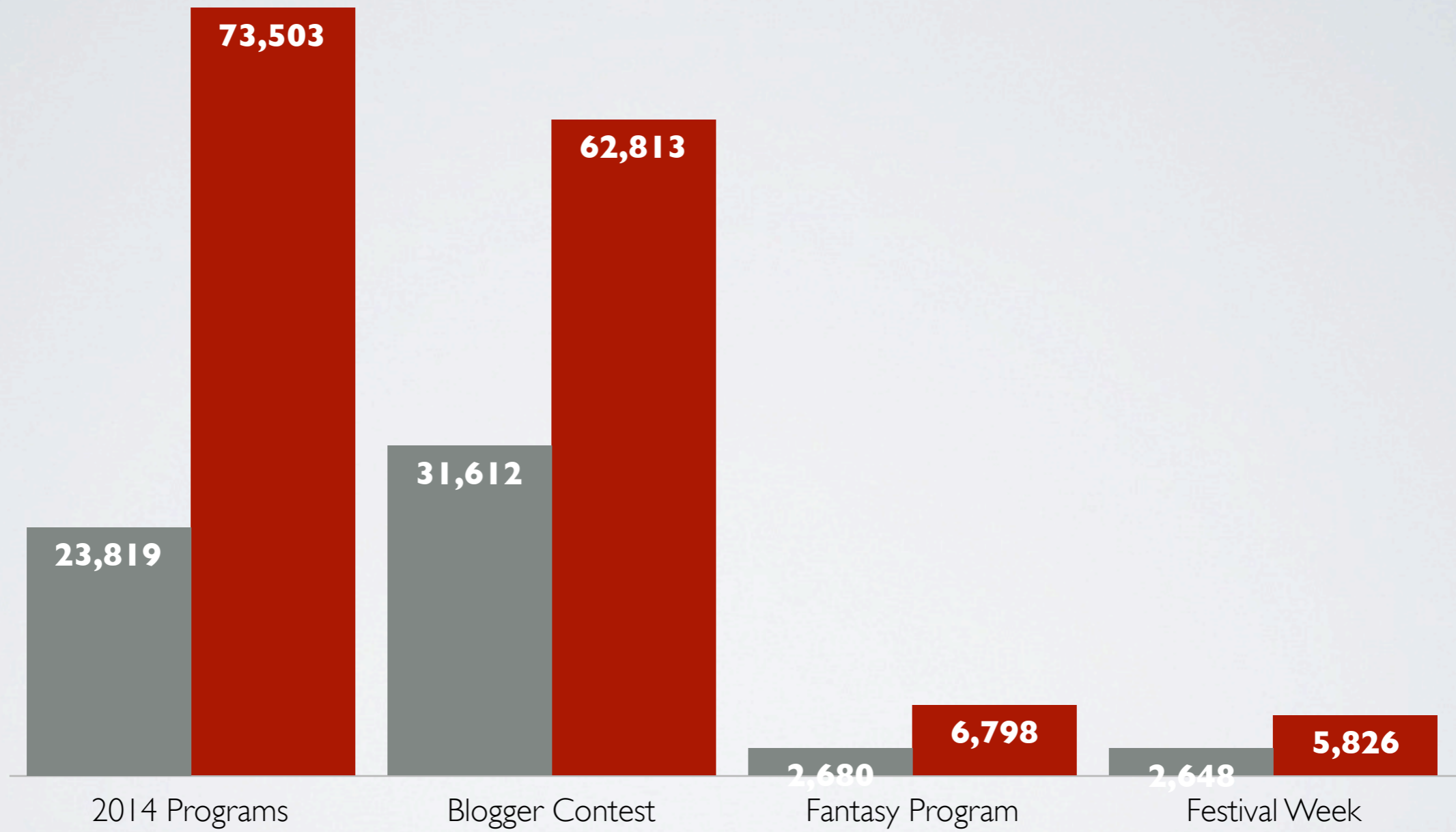


Website Traffic

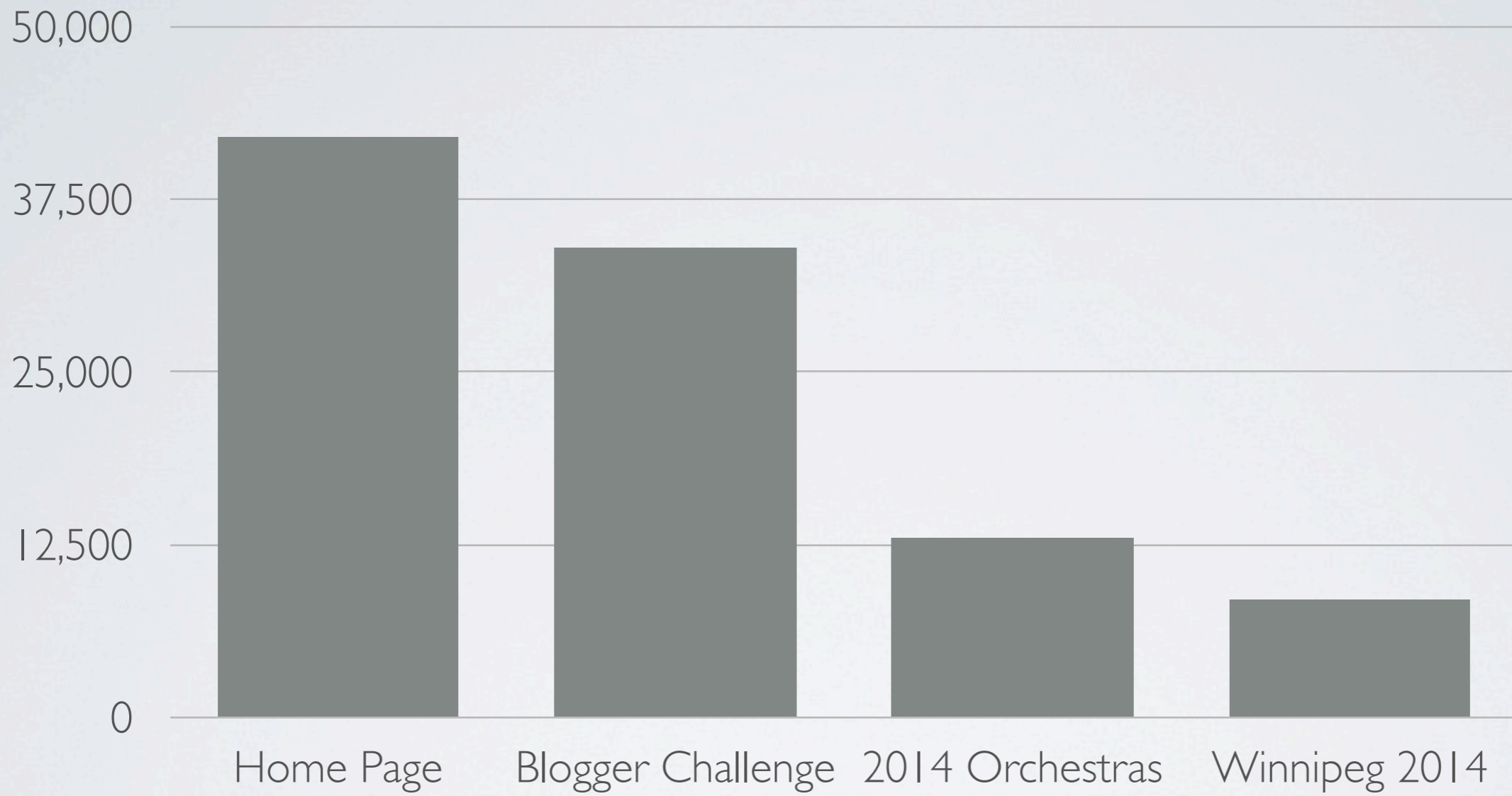


■ Unique visitors

■ Page Views



■ Top Pages



Visitor Demographics

Cities

1. New York 10%
2. Winnipeg 5%
3. Albuquerque 3%
4. Portland 2%
5. Raleigh 2%

Regions

1. New York area 22%
2. Canada 13%
3. Eastern US 47%
4. All US 77%

Top Referrers

1. Facebook +607% (17,000)
2. m.Facebook +10,000% (3,700)
3. Twitter +100% (2,300)
4. WQXR +331% (980)
5. TheRestIsNoise +33% (668)

Misc.

Average time on website: 2:47

Total votes: 33,324